



InnovatorsBox®

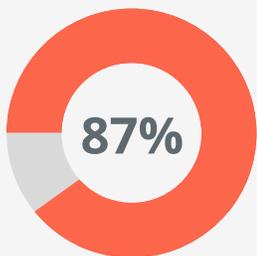
RETHINKING CREATIVITY

ABOUT US

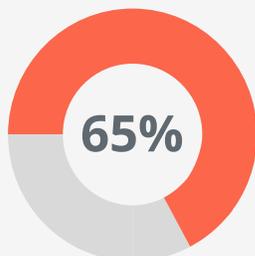
InnovatorsBox® is a creative education firm that catalyzes sustainable change at the level where it matters the most: your mindset. We believe that everyone is innately creative and that creativity has the power to solve every organization's challenges, no matter the industry. Whether you're addressing company culture, professional development, or any other organizational challenge, our customizable approach targets your specific pain point through creativity. Our educational programs, products, and interactive exercises help develop and grow professionals' creative mindsets to catalyze both personal and organizational change.

THE PROBLEM

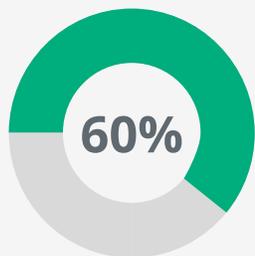
In today's workplace, people feel stuck, organizations fail to innovate, and a major shift is needed to maximize the world's human capital through creativity.



87%
of professionals **worldwide** feel stuck and disengaged at work.
(Gallup 2016)



65%
of Americans feel **stressed** due to work.
(American Psychological Association (APA), 2015)



60%
of 1,500 CEOs in an IBM survey said **creativity** is the most important leadership quality.
(IBM)

“ Their exercises got the group to bond together quickly, to come up with dozen of new ideas. **The world is in desperate need of what they have to offer.** ”

Adam L. Hesch
Associate Shift Manager
Global Security Ops. Center
—Facebook

SERVICES

Our customizable approach targets your organization's pain point(s) by integrating creativity into the daily lives of your employees. We work with you to determine the best possible combination of services for you and your organization:



WORKSHOPS



SPEAKING



CONSULTING



FACILITATION



CURRICULUM DEVELOPMENT



PRODUCTS

PAST CLIENTS:

IBM, Facebook, Johns Hopkins University, Booz Allen Hamilton, Green Festival, Georgetown University, FLYE, BeeKeeper Group, Institute for Market Transformation, Butler University, WBENC and George Washington University Office of Sustainability.



OUR PROGRAMS WORK

The benefits of InnovatorsBox® are not limited to a specific personal or organizational challenge because we target the root of every problem—the habits and mindsets of people. **In order to see fundamental changes at your organization, people need the opportunity to change the way they think through creativity.** As individuals incorporate creative thinking into their everyday lives, they'll be equipped to solve your organizational challenges now and any that may arise in the future.

THE TRANSFORMATION	
 <p>Individuals are:</p> <p>More open-minded and collaborative.</p> <p>Better leaders and communicators.</p> <p>Engaged at their jobs and in their daily lives.</p>	 <p>Organizations are:</p> <p>More productive, efficient, and effective.</p> <p>Innovative in solving problems and developing new products or services.</p> <p>Inclusive across generational, cultural, and geographical differences.</p>
 <p>The world:</p> <p>Starts to transform through the limitless possibilities of creativity.</p>	



AWARDS AND RECOGNITIONS:

2016

- The White House Nation of Makers
- Timmy Award for Best Tech Startup in DC—1st Runner Up
- American Small Business Championship

2017

- Women Empower Expo Awards
- NextGen Women Business Entity Award by WBENC
- 50 on Fire Award by DC Inno

“ Monica has introduced a new way of working at Booz Allen. Through InnovatorsBox workshops at our Innovation Center and annual Ideas Festival in Washington, DC, employees have had the chance to explore what creativity means in a business setting and how to apply new thinking to tired problems. **These practices are essential learning for not only bringing change into an environment, but a level of comfortability in embracing creativity as a fundamental discipline for innovation.**”

Kristen Dalton
Innovation Center, Project Teams & Operations
—Booz Allen Hamilton



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